YourMembership.com Selects Array APV5600 ADCs with High Performance SSL to Scale Association Membership Service Offerings

Array application delivery controllers meet the SaaS provider's need for SSL acceleration, low latency, ease of use and price performance in growing cloud-based membership services

MILPITAS, CA – November 5, 2013 – Array Networks Inc., a global leader in application delivery networking, today announced that YourMembership.com has deployed APV 5600 application delivery controllers to manage increased Website traffic and to scale its growing business. The APV5600s are fully installed in the YourMembership.com network, and, in the coming months, will support 100 percent of overall traffic, including over 3,000 YourMembership.com customers and over 20 million end-user members. The APV5600 appliances support high-performance load balancing, advanced traffic management, application acceleration, web application security and N+1 clustering to handle YourMembership.com's rapid growth in web application traffic and more demanding workloads.

YourMembership.com is the leading provider of SaaS-based membership management software, job board and career center services, and buyer's guides. YourMembership.com's solution provides member-based organizations the tools they need to effectively brand their organization, engage their membership and streamline their administrative processes. APV5600 appliances maintain YourMembership.com's low latency requirements at the lowest cost per SSL transactions per second (TPS) on the market. Being a full proxy that supports multiplexing, the APV5600 not only offloads servers, it also ensures that only explicitly permitted traffic gets through to YourMembership.com applications.

"The performance of the APV5600s is phenomenal." says Hutch Craig, CTO of YourMembership.com. "We have been longtime Array customer. When it was time to purchase higher-performance ADCs, we considered several ADC vendors, including Array. We found the new-generation Array APV5600 was just as simple and reliable as the older-generation appliance, but featured additional power and performance. The competing ADCs, in comparison, were overly-complex and failed to meet our demanding SSL requirement. Array Networks exceeded our performance requirements and delivered at a much more competitive price."

"Array is excited to continue our existing relationship with YourMembership.com," notes Paul Andersen, Director of marketing at Array Networks. "This loyalty to Array's ADC product line, due to its strength and ease of use, is common among APV Series customers. YourMembership.com is yet another example of Array's core competency in providing application delivery solutions that meet the needs of software as a service and infrastructure as a service cloud providers. We look forward to working closely with Hutch and his team to further refine our ADCs in support of cloud service offerings."

About Array Networks
Array Networks is a global leader in application delivery networking with over 5000 worldwide customer deployments. Powered by award-winning SpeedCore™ software, Array solutions are recognized by leading enterprise, service provider and public sector organizations for unmatched performance and total value of ownership. Array is headquartered in Silicon Valley, is backed by over 300 employees

worldwide and is a profitable company with strong investors, management and revenue growth. Poised to capitalize on explosive growth in the areas of mobile and cloud computing, analysts and thought leaders including Deloitte, Red Herring and Frost & Sullivan have recognized Array Networks for its technical innovation, operational excellence and market opportunity.

Press Contact:
Robert Adler
Vantage PR for Array Networks
+1 415 984 1970 ext. 0104
radler@vantagepr.com